>> NEXT CASE UP IS JOAN SCHOEFF, ETC. C. R.J. REYNOLDS TOBACCO COMPANY . >> I THINK THAT -->> JUST WAIT FOR THEM TO STEP OUT. THIS IS DOWN A LITTLE BIT. HOW DO YOU PRONOUNCE YOUR CLIENT'S NAME? >> THIS IS SCHOEFF LIKE A LOAF OF BREAD. >> THE COURT IS READY. MAY IT PLEASE THE COURT? JOAN SCHOEFF, ETC. C. R.J. REYNOLDS TOBACCO COMPANY TO ON BEHALF OF THE PETITIONER, JOAN SCHOEFF. I WOULD LIKE TO BEGIN WITH THE SAME ISSUE THE FOURTH DISTRICT BEGAN WITH WHICH IS REVIEW OF THE PUNITIVE DAMAGE AWARD. WE CAN COVERED UNDER THE CONSTITUTION, UNITED STATES DUE PROCESS CLAUSE AND THIS COURT'S STATE LAW ON EXCESSIVENESS TOGETHER. AS THE COURT RECOGNIZED, THE MAIN GUIDEPOST FOR CONSTITUTIONAL REVIEW AND THE FIRST FACTOR FOR STATE COURT REVIEW IS REPREHENSIBLE THE OF THE DEFENDANT'S CONDUCT. THE FOURTH DISTRICT DID NOT ADDRESS IT. >> DID THE FOURTH DISTRICT ACTUALLY DEAL WITH THE PUNITIVE DAMAGE ISSUE ON CONSTITUTIONAL GROUNDS? WHAT PORTION WAS THAT? >> BOTH. >> IT ADDRESSED BOTH? >> FOUND IT WAS UNCONSTITUTIONAL AND EVEN IF IT WASN'T UNCONSTITUTIONAL IT WOULD BE SUBJECT -- THERE WAS A NO -->> THE GROUND FOR THE UNCONSTITUTIONALITY IS WHAT I WAS LOOKING FOR IN THE OPINION. >> IT WAS PAGE 5, THEY CITE THE TOWNSEND CASE FOR WHETHER ANY

PUNITIVE DAMAGE AWARD WAS SO EXCESSIVE AS TO VIOLATE DUE PROCESS. WE CONSIDER THE USE GUIDEPOSTS. THAT IS WHAT WE ARE GOING TO TALK ABOUT TODAY AND OVERLAP WITH THE THREE REQUIREMENTS UNDER STATE LAW AND THE FIRST ONE WITH YOU ARE TALKING CONSTITUTIONAL REVIEW OR REVIEW ON WHETHER IT IS EXCESSIVE IS THE REPREHENSIBLE ANY OF THE DEFENDANT'S CONDUCT, DISTRICT COURT DID NOT ANALYZE IT BUT MANY COURTS HAVE. WE CITED THAT AND PROVIDED A LONG, DETAILED SUMMARY WITH CITATIONS. THERE IS NO DISPUTE AS TO ANY OF THAT. EXEMPLIFIED IN ANOTHER BRIEF. IN SHORT THIS IS THE WORST OF THE WORST, THE WORST CONDUCT THIS COURT WILL SEE. THE WORST CONDUCT ANY COURT HAS SEEN FROM CORPORATION IN AMERICAN HISTORY. THE CLOSEST ANALOGUE WOULD BE THE ASBESTOS CASES LOSE THIS COURT IN THE OWENS CORNING FIBERGLAS VERSUS VALOR CASE CITED BY THE DISTRICT AND OUR BRIEFS. THIS COURT CONSIDER THE REPREHENSIBLE MONEY OF THE ASBESTOS CONSPIRACY. IT CONCLUDED \$31 MILLION PUNITIVE DAMAGE AWARD WHICH IS HIGHER THAN THE AWARD HERE WAS APPROPRIATE IN THAT CASE. >> WHAT WAS COMPENSATORY DAMAGE? >> \$1.8 MILLION. IT WAS A 17.2 MULTIPLIER THAT THIS COURT APPROVED 20 YEARS AGO AGAINST THE ASBESTOS COMPANIES. WHAT THE TOBACCO COMPANIES IT IS FAR WORSE AND THE ONLY WAY TO DO THING WISH BALLARD IS TO **RECOGNIZE THAT.** THE ASBESTOS COMPANIES DID NOT ENSURE HUNDREDS OF THOUSANDS,

MILLIONS OF AMERICANS WOULD EXPOSE THEMSELVES VOLUNTARILY THROUGH A NICOTINE ADDICTION TO CARCINOGENIC TOXINS THAT WOULD CAUSE 500,000 PEOPLE A YEAR TO DIE.

THAT DIDN'T HAPPEN AS BEST AS, THAT IS THE FACTS WE HAVE HERE. UNLESS AND UNTIL WE HAVE A CORPORATION THAT COMES IN AND ENGAGE IN INTENTIONAL GENOCIDE TO KILL PEOPLE FOR THE HECK OF IT THIS IS THE WORST OF THE WORST WHICH THEY DIDN'T INTEND FOR CUSTOMERS TO DIE BUT THEY KNEW THEY WERE GOING TO DIE AND CONTINUE THEIR CONDUCT TO MAKE MONEY.

IT IS THE WORST OF THE WORST. THE STATE LAW PROVIDE EVERYTHING YOU LOOK AT IS THE RELATIONSHIP TO COMPENSATORY DAMAGES AND IN BALLARD THOSE DAMAGES WERE FAR LESS.

WE HAD A HIGHER PUNITIVE DAMAGE AWARD, BALLARD 31 IS COMPARED TO 30 HERE, AND COMPENSATORY DAMAGES BY THE FOURTH DISTRICT HERE, WE ARE 1.8 SO HAD A 17 PLUS MULTIPLIER IN BALLARD. >> DOES IT MATTER FOR THE RATIO, WHETHER WE AGREE WITH YOU ON THE INTENTIONAL EXCEPTION THAT YOU HAVE 10 MILLION VERSUS 7 MILLION. >> IT SHOULD NOT MATTER UNDER THE FACTS OF THIS CASE. >> IF IT IS 10 MILLION IT IS WITHIN THE THREE TIMES. IT IS A LITTLE STRONGER. >> IT IS A LITTLE STRONGER. WHETHER YOU TAKE THAT FOOL 10.8 FOR THE RATIO OR TAKE THE REDUCTION WHICH KNOCKS IT DOWN TO 7.8 IF THEY ARE CORRECT. >> AS TO THAT ARGUMENT, EVEN IF IT WAS NOT UNCONSTITUTIONALLY EXCESSIVE, THERE WAS WAIVER,

THAT THE LAWYER BEGGED THE JURY NOT TO AWARD \$25 MILLION.

IT IS NOT QUITE LIKE THE PAUL NEWMAN IN THE VERDICT, ONLY 5 MILLION MORE BUT WHAT IS THAT? HOW DO YOU APPROACH THE ALTERNATIVE. >> A COUPLE WAYS. THAT HAS NOTHING TO DO WITH ANY OF THE FACTORS OF EXCESSIVENESS OF THE PUNITIVE DAMAGE AWARD. IT IS NOT ONE OF THE FACTORS. WHETHER IT HAS A LOGICAL BASIS IN THE FOURTH DISTRICT, DOESN'T HAVE A LOGICAL BASIS TOWARD MORE THAN THE PLAINTIFF REQUESTED AND THAT IS NOT TRUE HAS BEEN REJECTED BY THE COURTS AND THE PLAINTIFF'S DEMAND IS NOT A LIMIT. THE PLAINTIFF EVEN SAID YOU MAY THINK THE EVIDENCE SUPPORTS HIGHER BUT PLEASE DON'T AWARD MORE. THE CLEAR REASON THE JURY WOULD KNOW WHAT THAT LOGIC WAS IS NOT LOGICAL BASED ON THE EVIDENCE THAT IS NOT AN EVEN MULTIPLIER, THE JURY'S HONEST EXACTLY A 3-TIME MULTIPLIER, THE JURY'S AWARD WAS LOGICAL, THEY HAD A REQUEST THAT WAS NOT LOGICAL BECAUSE WHAT THEY DIDN'T KNOW, THE COURTS REVIEWING THIS, MANY OF THEM INCLUDING THE FOURTH DISTRICT HAD HELD \$25 MILLION SAFE. >> ONE MORE PRACTICAL QUESTION. IF UNDER THE FOURTH DISTRICT'S **OPINION, THEY REMITTED \$5** MILLION. AND R.J. REYNOLDS HAVING THE ABILITY UNDER OUR CASE LAW TO REJECT THAT AND REQUIRE A WHOLE NEW TRIAL AND PUNITIVE DAMAGE. >> THEY DO NOT UNDER CASE LAW BUT UNDER THE FOURTH DISTRICT OPINION, WHAT YOUR CASE LAW SAYS IS IN MORA WHERE A PLAINTIFF ASKED FOR A NEW TRIAL BECAUSE THE DAMAGES WERE NOT SUPPORTED BY THE EVIDENCE THE TRIAL COURT

SAID I AM NOT GIVING YOU WHAT YOU REQUEST. AND THAT I OPPOSE AN EDITOR AND THIS COURT HELD YOU CAN'T DO THAT. THAT IS NOT WHAT THEY REQUESTED. THEY ARE AGGRIEVED AND ELECT FROM A NEW TRIAL. IN THIS CASE AS THE PUNITIVE DAMAGES THEY DIDN'T ASK FOR A NEW TRIAL. AND THEY NEED TO BE REDUCED. IF IT IS REDUCED TO THE HIGHEST LEVEL OF CONSTITUTIONAL ALLOWANCE THAT OUT TO BE THE END OF IT. THAT OUT TO BE WHAT IT IS, THAT OUGHT TO BE WHAT IT IS, THERE OUGHT NOT TO BE A NEW TRIAL BECAUSE THEY DID REQUEST IT. THERE ARE DCA OPINIONS THAT CREATE RECUSING UNDER THE REMITTITUR STATUTE. UNDER THE CONSTITUTION, THEY MAKE IT CLEAR THE REMEDY IS JUST TO REDUCE TO THE CONSTITUTIONAL MAXIMUM. THAT IS NOT AN ISSUE THAT NEEDS TO BE DECIDED UNLESS THE COURT DECIDES AFTER BALLARD, \$31 MILLION OR \$30 MILLION IS TOO MUCH FOR WORST CONDUCT WITH THE LOWER RATIO. I DON'T SEE HOW THE COURT CAN REACH THAT CONCLUSION. IT WOULD BE AN APPLICATION OF BALLARD AND THAT IS A CLEAR ADDITIONAL CONFLICT. >> WHAT YEAR WAS THE BALLARD DECISION? >> IT IS CITED ON PAGE 5 OF THE DISTRICT COURT OPINION, 749, 483, WHICH IS A 1999 DECISION. >> THE ISSUES THAT WE HAVE CONFLICT ON IS THE QUESTION OF ONCE THEY FOUND INTENTIONAL -->> I WILL SAY THERE IS ABSOLUTELY CONFLICT ON THE OTHER ISSUE. >> CONFLICT WITH WHAT?

>> YOU CONSIDER REPREHENSIBLE MONEY, CONFLICT WITH THE COURT CASE WHICH SAID \$30,000,070 MULTIPLIER NOT TOO HIGH IS DIRECT CONFLICT. WHETHER IT IS OR NOT THERE IS CLEAR ADMITTED CONFLICT, COMPARATIVE THOUGHT. >> YOU BOTH SEEM TO SAY ABUSE OF DISCRETION THE LEGAL ISSUE AS OPPOSED TO WHETHER AN INTENTIONAL TORT COMBINED WITH NEGLIGENCE IS THE PART WHERE IT INTENTIONAL TORT IS COMPARATIVE NEGLIGENCE. ON THIS ONE WITH THE JURY INSTRUCTION, THEY HAD THE TORT CLAIMS, STRICT LIABILITY, NEGLIGENCE, THEN FOLLOWING THAT, INTENTIONAL TORT QUESTIONS. >> THERE WAS A REASON FOR THAT, THERE WAS ARGUMENT ABOUT THAT, COURT SAID WHY WE DOING IT THAT WAY AND THERE WAS ARGUMENT ABOUT IT AND THAT GOES THE WAY VIRTUE ON WHICH THERE IS CONFLICT WAS THE FOURTH DISTRICT SAID REGARDLESS WHERE IT APPLIED IT IS WAIVED AND THE VERY PURPOSE, THE VERY PURPOSE FOR THE VERDICT FORM TO BE CHANGED, STANDARD JURY INSTRUCTION, STATED VERDICT FORM IS DON'T REDUCE THE IMAGES. COURT WILL MAKE THE REDUCTION. THAT CAME OUT, WE SAID WE DON'T WANT TO HAVE ANYBODY SAY WE ARE WAVING, UNLIKE CASES LIKE HIGHEST WHERE THERE WAS A COMPLAINT YOU CAN WAIVE. IF YOU ASK THE COURT TO MAKE A REDUCTION, YOU CAN'T COMPLAIN WHEN YOU GET A REDUCTION. WE DIDN'T DO THAT. WE MADE IT PARTICULARLY CLEAR FROM OUR COMPLAINT AND AT EVERY JUNCTURE THAT OUR REQUEST FOR ALLOCATION OF ALT ONLY APPLIES TO THE NEGLIGENCE AND STRICT LIABILITY CLAIMS THAT WE ASSERT THE INTENTIONAL TORT EXCEPTION.

THAT WAS NOT THAN IN THE FIRST WAVE OF CASES, THEY FORMED COMPLAINTS THAT WERE USED, THEY JUST SAID WE INVITE APPLICATION FOR ALL CLAIMS. THE WERE LOTS OF TRIAL COURT CASES ON THAT AND WE DON'T DISPUTE THAT BUT WE DIDN'T DO THAT HERE AND THE NOTION OF WAIVER ADOPTED BY THE FOURTH DISTRICT, THE FIRST IN HYATT AND THE FIFTH IN THE GREEN CASE ADOPTED IT TOO, SAID THAT IF YOU LEAVE THE JURY TO BELIEVE DAMAGES WILL BE REDUCED, THAT IS A WAIVER. WE DID NOT DO THAT, VERY IMPORTANT, WE DID NOT DO THAT IN THIS CASE THE MORE FUNDAMENTAL POINT IS THAT IS NOT THE LAW. THAT CAN'T BE THE LAW. >> YOU SAID YOU DIDN'T DO THAT IN THIS CASE BUT WASN'T THERE ARGUMENT MADE BY THE PLAINTIFF ABOUT COMPARATIVE FAULT? >> WE DIDN'T KNOW IF WE WERE GOING TO WIN. WE DON'T KNOW IF WE WILL WIN ON FRIDAY. IF WE LOSE ON FRAUD IT APPLIES >> IF ON THAT JURY VERDICT FORM WHERE YOU HAVE INTENTIONAL TORT AFTER THE FINDING OF COMPARATIVE FAULT IF THERE HAD BEEN NO CHECK ON THOSE INTENTIONAL TORTS ANY JURY VERDICT WOULD HAVE BEEN REDUCED TO BUY THE 25%. >> THAT IS WHY ALLOCATION WAS IMPORTANT AND WE HAD TO ARGUE AND WE DID NOT ARGUE THAT IT APPLIES TO FRAUD. WE SAID CLEARLY EVERY TIME WE AREN'T EXCEPTING RESPONSE ABILITY FOR FRAUD AND EVEN IF WE DID THIS IS AN IMPORTANT POINT. IF THE JURY WAS MISLED AND THIS JURY WASN'T, THE DEFENSE TOLD THEM DIRECTLY THE CLOSING ARGUMENT WAS YOU GOT TO SAY NO

ON FRAUD OR THEY WILL GET 100% OF THE DAMAGES, DEFENDANT TOLD THEM THAT SO THEY WERE CONFUSED, THAT IS IMPOSSIBLE. THEY WERE TOLD EXACTLY THAT. EVEN IF THEY HAD BEEN TOLD THE REASON HYATT AND GREEN ARE WRONG IS IT IS NOT A JURY'S JOB TO COME UP WITH AN ULTIMATE JUST RESULT DISREGARDING THE LAW. THE JURY'S JOB IS TO SET THE DAMAGES AS THEY ARE TOLD WHAT THE MAJOR DAMAGE IS, THEY ARE TOLD TO AWARD 100%. WHETHER THOSE DAMAGES ARE REDUCED BY PERCENTAGE OF FAULT IS A LEGAL QUESTION FOR THE JUDGE TO APPLY BASED ON LEGISLATIVE POLICY. >> ON THE INSTRUCTIONS, WERE THESE AGREED TO OR OBJECTIONS? I AM LOOKING AT THE ONE FOR COMPARATIVE FAULT, THE VERDICT FORM MAKES IT TO ME IF YOU ARE LOOKING AT IT LOGICALLY, IT DOESN'T -- THE COMPARATIVE FAULT ONLY APPLIES IF THERE ARE ANSWERS TO ONE, 2 OR 3 AND YOU GET TO 5 WHICH IS THE RELIANCE AND INTENTIONAL TORT. FINAL INSTRUCTIONS 16 TALKS ABOUT IF THE VERDICT FOR R.J. REYNOLDS IS FOR THE PLAINTIFF ON NEGLIGENCE AND PRODUCT CLAIMS OR IF IT IS R.J. REYNOLDS YOU WON'T CONSIDER COMPARATIVE FAULT. IF IT IS YOUR VERDICT FOR THEM, YOU WILL, THEN DID ANYONE ASK FOR INSTRUCTION? IF YOU ALSO FIND INTENTIONAL TORT WE WILL NOT CONSIDER COMPARATIVE FAULT. >> THERE WAS NO REQUEST ONE WAY OR ANOTHER. NOBODY WANTED TO MISLEAD THE JURY BECAUSE IT IS AN OPEN QUESTION UNDER FLORIDA LAW. IF YOU TELL THEM ONE THING IN THE COURT SAY IT IS THE OTHER THE OTHER SIDE WILL SAY WE GET A NEW TRIAL. LET'S JUST GET IT NEUTRAL. >> EVERYONE KNEW THE PUNITIVE DAMAGES BASED ON CONDUCT THAT IS THE INTENTIONAL TORT. NO ONE IS ARGUING THAT WOULD BE REDUCED. >> THEY NEVER ARGUE THAT. LOOK AT THE PUNITIVE DAMAGE ARGUMENT, THEY SAID WE FOUND FRAUD SO GETTING THE FULL \$10.5 MILLION. DEFENDANT'S SAID THAT IN PHASE 2. THERE WAS NO WAIVER HERE AND I WISH YOU WOULD EXTEND AND DISAPPROVE THIS LINE OF CASES THAT THEY OF THE JURY THINK THERE'S GOING TO BE A REDUCTION THAT WOULD BE A WAIVER BECAUSE THAT IS RECOGNIZING JURY NULLIFICATION. THAT ARGUMENT MEANS YOU ARE PRESUMING THE JURY PUT AN ARTIFICIALLY HIGH DAMAGE NEVER SO WHEN IT IS REDUCED BY THE PERCENTAGE IT GETS TO WHAT THEY THINK THE FINAL RESULT SHOULD BE. >> NO ARGUMENT ON EXCESSIVENESS EITHER AT 7 MILLION OR 10 MILLION COMPENSATORY. >> NONE IN THIS COURT. THEY SAID 10.5 MILLION WAS EXCESSIVE WITHOUT DISCUSSION AND HAVE NOT RAISED THAT BEFORE THIS ONE. ONCE YOU GET PAST WAIVER, WHAT DOES THE STATUTE MEAN? THIS COURT TOLD US THE STATUTE 768, THANK YOU, WAS A CODIFICATION OF THE COURT'S CASE LAW ON COMPARATIVE FAULT. THAT IS WHAT THIS COURT SAID IN THE AMERICAN HOME WARRANTY CASE. AND IT SAID AGAIN IN ERROL CROSSINGS RELIED ON BY THE FOURTH DISTRICT, BECAUSE THIS WAS A MATTER OF COMMON LAW WE INTERPRET THE STATUTE STRICTLY BECAUSE IT IS TO THE EXTENT IT IS INTERROGATION OF COMMON-LAW.

THE COMMON-LAW RULE WAS VERY CLEAR, THE HILL CASE FROM THIS COURT, HILL VERSUS THE PURPOSE OF CORRECTIONS, THE THIRD DCA CITING PRODUCT LIABILITY CASE. HONEYWELL, ALL THOSE CASES ARE VERY CLEAR THAT WHEN YOU HAVE NEGLIGENCE AND INTENTIONAL TORT CLAIMS COMPARATIVE FAULT COMPLIES TO THE NEGLIGENCE CLAIMS, DOESN'T APPLY TO INTENTIONAL COURTS. IF YOU WIN ON THE INTENTIONAL TORTS -->> YOU ARE TO REBUTTAL TIME. YOU ARE WELCOME TO CONTINUE. DID ANYTHING IN THE STATUE CHANGE COMMON-LAW? NOTHING DID. THERE IS A THRESHOLD QUESTION WHETHER IT IS THE 92 OR 99 VERSION I DON'T THINK IT MATTERS. THE FOURTH DISTRICT SAID IT IS THE 92. THAT IS CORRECT. TO THE EXTENT THE 99 TORT REFORM ACT MADE A MATERIAL CHANGE TO THE COMMON-LAW. IT CAN'T BE APPLIED RETROACTIVELY. IT CAN ONLY BE APPLIED REGARDLESS -- I KNOW THE LEGISLATOR SAID IT APPLIES RETROACTIVELY BUT THAT CAN ONLY BE IF IT DIDN'T CHANGE AND IT DIDN'T. A FAIR READING OF THE STATUTE MEANS YOU LOOK AT EACH CAUSE OF ACTION SEPARATELY. IT IS AMBIGUOUS, THE SAY WHAT YOU DO WHEN YOU HAVE SOMETHING BASED ON NEGLIGENCE AND INTENTIONAL TORT SO THAT IS AN AMBIGUITY, WE RELY ON COMMON-LAW. THERE WOULD BE NO POLICY. >> SO IN THESE PROGENY CASES, ONCE THE JURY MAKES A DETERMINATION THAT THERE WERE

INTENTIONAL TORTS COMMITTED BY THE DEFENDANT, NO COMPARATIVE NEGLIGENCE IS APPLICABLE. >> THAT IS ABSOLUTELY CORRECT. THAT IS WHAT JUDGE TAYLOR FOUND. THAT HAS TO BE WHAT THE LAW IS. THE LEGISLATURE DID DO IT IN CLEAR LANGUAGE. WHY WOULD THEY SAY IF YOU MAKE YOUR INTENTIONAL TORT WITH NEGLIGENCE CLAIMS THE DEFENDANT GETS THE BENEFIT OF THE VICTIM BE LEAVING. NO REASON TO DO THAT. >> I HAVE BEEN WRESTLING WITH HOW TO DO THAT OR DETERMINE HOW MUCH IS APPLICABLE TO NEGLIGENCE CLAIMS. >> THE DAMAGES ARE THE SAME REGARDLESS OF THE CLAIM. IT IS JUST APPLYING THAT PERSON'S FOR THE DAMAGE AWARD IF YOU DON'T WIN ON INTENTIONAL TORTS. THE COMPARATIVE FAULT DOESN'T MATTER. LASTLY SO I CAN SAVE TIME FOR REBUTTAL IT IS IMPORTANT EVEN IF I'M WRONG AND YOU HAVE TO LOOK AT THE CORE OF THE CASE AND IT IS 1-SIZE-FITS-ALL, WE COULD HAVE DROPPED THE UNINTENTIONAL TORTS. YOU HAVE ANGLE CASES WITH NONUSE DEFENDANT, NO PRODUCT LIABILITY CLAIM AT ALL, WE COULD HAVE KEPT PHILLIP MORRIS AGAIN. THE CLAIM WOULD HAVE BEEN INTENTIONAL TORT. 75% OF THE DAMAGES AWARDED HERE WERE FOR THE INTENTIONAL TORT, THE JURY WAS TOLD COULDN'T AWARD PUNITIVE DAMAGES ON NEGLIGENCE AND EVEN THE NEGLIGENCE CLAIMS ARE BASED ON INTENTIONAL CONDUCT SO TO THE EXTENT YOU ARE SUPPOSED TO LOOK AT 1-SIZE-FITS-ALL AND IS THIS NEGLIGENCE OR INTENTIONAL TORT, THIS IS THE WORST INTENTIONAL

TORT YOU ARE EVER GOING TO SEE, CLEARLY FORMED THE CORE, THE FOURTH DISTRICT WAS INCORRECT WHICH I RESERVE THE REST OF MY TIME. >> MAY IT PLEASE THE COURT MY NAME IS DONALD LAYER REPRESENTING R.J. REYNOLDS TOBACCO COMPANY. I WOULD LIKE TO START WITH THE ISSUE ON WHICH THIS COURT TO CONFLICT JURISDICTION RELATED TO THE COMPARATIVE FAULT AND I WOULD SUBMIT THE SIMPLEST AND MOST STRAIGHTFORWARD WAY TO DECIDE THE CASE WOULD BE TO UPHOLD THE FINDING OF WAIVER, THE CRITICAL FACTS IN THIS CASE THAT SUPPORT THE FINDING OF WAIVER THAT ARE CHARACTERISTICALLY DIFFERENT THAN OTHER CASES THAT DEALT WITH THIS ISSUE IS THE EXTENSIVENESS OF THE ARGUMENT MADE BY PLAINTIFFS COUNSEL THAT THE COMPARATIVE FAULT JUDGMENT SHOULD REST UPON REPEATED FOCUS ON THE INTENTIONAL CONDUCT OF THE DEFENDANT. SIX DIFFERENT TIMES IN THE CLOSING ARGUMENT BETWEEN PAGES 21, 93, AND 22, 46, I WILL READ SOME OF WHAT THEY SAID. THE PLAINTIFF'S LAWYER WAS TALKING ABOUT THE ALLEGATIONS OF INTENTIONAL MISCONDUCT AND PAUSED TO TALK ABOUT COMPARATIVE FAULT AND MAKES THE ARGUMENT BASED ON BAD CONDUCT THAT IS INTENTIONAL YOU SHOULD FIND R.J. **REYNOLDS MORE RESPONSIBLE.** THIS IS A UNIQUE PHENOMENON IN THESE CASES, TO DO IT TO THIS EXTENT. >> THE DEFENDANT ARGUE AS MISTER MILLS REPRESENTS TO THE COURT THE PLAINTIFF WAS GOING TO RECOVER FULL \$10 MILLION FOR INTENTIONAL TORTURING THE SECOND PHASE.

>> THE ARGUMENT HE REFERENCED WAS STATED ONCE. >> HOW CAN IT BE IF THE DEFENDANT HAS TAKEN THE POSITION IN THE TRIAL COURT THAT THIS IS WHAT HAPPENED BEFORE US TODAY, THAT ALL OF A SUDDEN GET ON AN APPEAL AND WAVED IT. I DON'T UNDERSTAND THE LOGIC OF THAT. >> THE LOGIC OF IT IS BASICALLY IN THE FIRST INSTANCE IT IS FOR THE TRIAL JUDGE TO EVALUATE THE CIRCUMSTANCES. THIS IS AN ISSUE OF WAIVER THAT WAS RAISED IN THEIR POST TRIAL BRIEF. THE COURT, HAVING SAT THROUGH THE TRIAL SAID IT WOULD MISLEAD THE JURY NOT TO DO IT AND THE REASON WHY IS WHAT I AM ABOUT TO CONVEY, THE EXTENSIVENESS AND REPETITION WITH WHICH THE PLAINTIFFS LAWYER MADE THE POINT WAS WHY THE COMPARATIVE FAULT SHOULD BE HIGHER FOR R.J. REYNOLDS. IF YOU LOOK AT PAGE 2216, PLAINTIFFS COUNSEL SAYS THIS IS IN THE MIDDLE OF THE ARGUMENT ABOUT INTENTIONAL FALSE, INTENTIONAL MISCONDUCT, YOU CAN CONSIDER FAULT. THAT DOESN'T MEAN THEY DON'T BEAR SOME **RESPONSIBILITY.** YOU HAVE THESE THREE COMPANIES WITH ALL THEIR MONEY AND POWER AND MANIPULATION OF NICOTINE AND MARKETING AND LIES AND FILTERS AND JIM SCHOEFF. >> DIDN'T R.J. REYNOLDS AS A PART OF THEIR ARGUMENT ARE ALSO ARGUE TO THE JURY THAT YOU SHOULD NOT FIND INTENTIONAL TORTS BECAUSE IF YOU DON'T, IT CAN BE REDUCED BY THE NEGLIGENCE. >> WE SAID THAT ONCE, LITERALLY 50 PAGES OF TRANSCRIPT, THE NEXT ONE, WE TALK ABOUT JIM SCHOEFF'S

FAULT, THIS IS 1967, YOUNGSTERS ARE NOT BEING TOLD ONCE THEY START THEY MIGHT NEVER STOP. THAT IS THE RESPONSIBILITY OF THE CIGARETTE COMPANIES AND A FEW PAGES LATER, YOU KNOW JIM SCHOEFF, HE IS AT FAULT, THE APPEAL IS REPEATED STATEMENTS THAT HE IS THAT ALSO TO CURRY FAVOR WITH THE JURY TO GET THE JURY'S SUPPORT, HIS FAULT, WHAT HE BEARS RESPONSIBILITY FOR IS HE HAD AN ADDICTION. HE WAS WEAK, HE WASN'T STRONG ENOUGH THAT WASN'T A LIAR AND DID DO IT ON PURPOSE AND THAT IS THE DIFFERENCE BETWEEN HIM AND THEM. >> SEEMS TO ME YOU ARE ARGUING WITH MISLEADING THE JURY RATHER THAN WAIVER. >> I AM NOT. I AM ARGUING THE TRIAL JUDGE AT THE END OF THIS CASE HAD TO MAKE A JUDGMENT AND WE ULTIMATELY HAVE TO GIVE RESPECT TO THE JUDGE'S DISCRETION, SAT THROUGH THE TRIAL AND HE HEARD THE JURY TOLD WHEN WE HAD PAGES OF TRANSCRIPT. AND FIGURING OUT THE COMPARATIVE FAULT ALLOCATION, YOU NEED TO CONSIDER THE ATTENTIONAL MISCONDUCT OF THE -->> WEIGHT, JURORS ARE INSTRUCTED BY THE COURT ON JURY INSTRUCTIONS, NOT ARGUMENTS OF COUNSEL. >> WHAT JUSTICE QUINN -->> LAWYERS MAKE A LOT OF DIFFERENT ARGUMENTS IN THESE JURY TRIALS AND GET ALL EMOTIONAL AT TIMES. AND THAT IS NOT THE EVIDENCE. AND WHAT THE SITUATION IS WITH THE JURY. THEY TRY TO MAKE CREDIBILITY FINDINGS. AND BEFORE THE CLAIMS OF INTENTIONAL TORTS.

AND INTENTIONAL TORTS IS NEGLIGIBLE FROM THE NEGLIGENCE CLAIMS. AND WAS POINTED THE OUT THIS MORNING THERE WAS NO STATEMENT TO THE JURY. >> >> >> >> THEY HAVE TO MAKE JUDGMENTS. THIS TRIAL JUDGE BACKED UP VERY WELL AND EFFECTIVELY BY THE FOURTH DCA MADE THE JUDGMENT, DOESN'T ME MISLEADING THE FINDING OF FACT UNDER THE CIRCUMSTANCES. >> UNDER YOUR THEORY, HYPOTHETICALLY. IF A LAWYER IN A CIVIL CASE CONCEDES THE POINT, THE EVIDENCE UNEQUIVOCALLY SHOWS OTHERWISE. WHICH ONE DOES THE JURY FOLLOW? THEY WOULD HAVE TO FOLLOW THE EVIDENCE, NOT WHAT THE LAWYERS SAY. IF WE FOLLOW YOUR ARGUMENT ANYTIME THE LAWYER CONCEDES ANYTHING WE HAVE TO CHANGE OUR INSTRUCTIONS. >> THE CONCERN REALLY IS THE JURY WAS URGED TO SEE THE FRAUDULENT AND INTENTIONAL CONDUCT AS PART OF THE JUDGMENT OF WHO WAS COMPARATIVELY AT FAULT. THE RECORD GOES ON, I CAN READ MORE QUOTES, VERY CLEAR THAT WAS THE ARGUMENT THAT WAS MADE. IT WAS CLEAR THE COURT -- THE ARGUMENT WAS ADVANCED, AND -->> HERE'S MY CONCERN. FOR THE PUNITIVE DAMAGES ON THE PART OF R.J. REYNOLDS, DOESN'T THAT THEN IF THE JURY BELIEVES THERE IS GOING TO BE \$10 MILLION AND THEY MIGHT HAVE AWARDED MORE PUNITIVE DAMAGES IF THE PLAINTIFF WAS GOING TO GET LESS DOESN'T THAT MISLEAD THE JURY AS TO WHAT THE AMOUNT OF PUNITIVE

DAMAGES IS, WE HAVE A LITTLE BIT ON BOTH SIDES OR MORE SO. HOW CAN YOU DEFEND THAT ARGUMENT AS TO WHEN R.J. REYNOLDS WAS MAKING THE ARGUMENT FOR PUNITIVE DAMAGES AND NOT SAY THAT WAS A CONCESSION BY R.J. REYNOLDS AND THERE IS NO REDUCTION. >> -- THE PLAINTIFF MISLED THE JURY, AND THIS LINE OR ARGUMENT ON THE PART OF R.J. REYNOLDS SAYING THERE IS NO REDUCTION OF THIS \$10 MILLION, THEY AWARDED -- WHAT HAPPENS IS \$10 MILLION, THEY COME BACK WITH \$1 MILLION THREE TIMES THE AMOUNT, RELYING ON WHAT R.J. REYNOLDS SAID WHEN THEY AWARDED PUNITIVE DAMAGES. >> THE ARGUMENT I AM MAKING ON THE WAIVER POINT, THE TRIAL COURT WAS THERE, THEY MADE THE FINDING, HEARD THE EVIDENCE, THEY SAID THE JURY WOULD BE MISLED, THE COURT OF APPEALS SAID AFTER REVIEWING THE ENTIRE RECORD THERE WAS NO WAY, NO WAY THE JURY WOULD UNDERSTAND. WE SUBMIT THAT WITH A FAIR READING OF THE RECORD. WHAT I WOULD LIKE TO DO, TIME IS FLYING BY, THE WAIVER POINT IS VERY CLEAR. I ADDRESS THE MERITS BECAUSE IT IS NO LESS CLEAR AND THE CRITICAL FACT ABOUT THE ACTUAL LAW GROWS OUT OF THE COURT'S DECISION IN THE MERRILL CROSSINGS CASE WHICH WAS DECIDED IN 1996 OR 1997 STREWING THE **1992 COMPARATIVE FAULT STATUTE** AND THE LOGIC AND HOLDING OF THE MERRILL CROSSINGS CASE, WHEN YOU ARE DETERMINING WHETHER OR NOT THERE WOULD BE A COMPARATIVE FAULT, WITH MERRILL CROSSINGS, MERRILL CROSSINGS SAID YOU HAVE TO LOOK AT WHAT THE CORE OF THE CASE IS. THAT IS THE CASE WHERE EVERYBODY WAS SHOT IN A WALMART PARKING

LOT AT WALMART AND THE OWNER OF THE BUILDING WERE CHARGED WITH NEGLIGENCE AND ONE OF THE QUESTIONS, THERE WERE TWO OUESTIONS. WHETHER COMPARATIVE FAULT BETWEEN THE TWO NEGLIGENT DEFENDANT IN THE CASE, AND SECONDARILY WHETHER YOU COULD BRING IN THE SHOOTER AND 2 COMPARATIVE FAULT BETWEEN THAT INTENTIONAL TORT. AND THE STATUTE DOESN'T APPLY. AND -->> THERE WAS MORE THAN ONE ALLEGED IN MERRILL CROSSINGS. >> MORE THAN ONE CAUSE OF ACTION IN MERRILL CROSSINGS? >> THEY ARE ALL IN THE NATURE OF NEGLIGENCE, IT IS NOT AN INTENTIONAL TORT BECAUSE THE DEFENDANT WASN'T IN THE CASE. >> ISN'T THAT THE CRITICAL DISTINCTION? WHAT JUSTICE LAWSON IS GETTING TO, YOU ARE NOT GOING TO START COMPARING, FOR PROPERTY IN REASONABLY SAFE CONDITION AND SOMEBODY COMMITS A CRIMINAL ACT, YOU WILL NOT START PORTIONING THE CRIMINAL'S CONDUCT WITH THE PROPRIETOR DID, THE PROPRIETOR HAS NOT BEEN CHARGED. IN THIS CASE THERE IS A DIFFERENT SCENARIO BECAUSE THE DEFENDANT, ALLEGATIONS --->> ALSO AREN'T GOING TO USE THAT TO ALLOCATE RESPONSIBILITY BETWEEN NEGLIGENT DEFENDANT'S. THEY WERE VERY CLEAR THE LANGUAGE COULD NOT HAVE BEEN CLEARER THAT YOU LOOK AT THE OVERALL SITUATION, GO TO THE CORE OF THE CASE, GO TO THE HARM IT IS PROTECTED AGAINST THE >> IS THE CASE TO THINK WAS BELIEVE THAT IS MERRILL CROSSING'S ONLY HAD ONE CAUSE OF ACTION FOR LIABILITY. AND TRYING TO FIGURE OUT WHAT THE CORE OF THE CASE WAS.

COMPLETELY DIFFERENT QUESTION AS TO WHETHER YOU CAN LOOK AT THIS ON A COUNT BY COUNT BASIS WHEN THERE'S MORE THAN ONE CAUSE OF ACTION. >> THE WAY -- I DON'T UNDERSTAND THE DIFFERENCE. YOU HAD IN COURT ONLY DEFEND CHARGED WITH NEGLIGENCE, NO INTENTIONAL ALLEGATIONS IN THE CASE. IT WAS THE LANDLORD AND THE OWNER AND WALMART AND AS BETWEEN THEM IT WOULD HAVE IMPOSSIBLE TO ALLOCATE COMPARATIVE FAULT BUT THE COURT WAS CLEAR YOU GO TO THE HEART OF THE HARM AND MAKE A JUDGMENT. ONE IMPORTANT FACT IF YOU READ THE REASONING OF MERRILL CROSSINGS IT IS PRETTY CLEAR THAT THEY SAY YOU LOOK AT THE WRONG AS A WHOLE AND MAKE A JUDGMENT AND THEN IN 2011 THE LEGISLATURE REENACTED THE STATUES IN TERMS THAT IF ANYTHING MADE IT CLEARER. I WANT TO GO TO THE LANGUAGE BECAUSE TEXTUALLY SPEAKING IT IS VERY CLEAR. >> DO YOU AGREE WITH MISTER MILLS THAT BEFORE THE STATUTE WAS ENACTED YOU WOULD LOOK AT THIS ON A COUNT BY COUNT BASIS, AND USE COMPARATIVE THOUGHT FOR IN NEGLIGENCE CLAIM FOR INTENTIONAL TORT. >> I AM NOT CERTAIN OF IT. THE ONE CASE THEY CITED, THE MOZILLA CASE, IS NOT A CASE THAT SAYS ANYTHING ABOUT GOING COUNT BY COUNTERCLAIM BY CLAIM. >> IF THAT IS TRUE WOULD YOU AGREE THIS STATUTE THE CHANGE IN COMMON-LAW TO READ IT. >> THAT IS A PRINCIPAL THE COURT HAS RECOGNIZED. I WOULD SIMPLY SAY WHEN YOU HAD THE CLEAR RULING IN MERRILL CROSSINGS AND THE STATUTE, THE

CLEAR RULING YOU LOOK AT THE CORE OF THE CASE AND THE STATUTE REENACTED IN TERMS THAT MADE IT STRONGER HOW DID IT MAKE IT STRONGER? TALKED ABOUT ACTIONS FOR NEGLIGENCE, USES THE WORD ACTIONS ALL THE TIME. IT DOESN'T APPLY TO ACTIONS FOR INTENTIONAL TORTS. >> IT IS MIXED. CASES WHERE THERE IS ONLY INTENTIONAL TORT, STRICT LIABILITY, NEGLIGENCE. AND THE JURY RECOGNIZES, AN ADDITIONAL CAUSE OF ACTION FOR INTENTIONAL ACTS. IN THIS CASE, AS A MATTER OF LAW, THE ACTION IS NEGLIGENCE VERSUS THAT IT IS THE CORE OF THE ACTION, THE INTENTIONAL WRONGDOING FOR THE TOBACCO INDUSTRY OVER DECADES. >> THE REASON, THERE IS A QUOTE WHICH WAS A SIMILAR CASE THAT PREDATED CROSSINGS AND IT SAID YOU LOOK AT THE HARM THAT IS AT ISSUE OR TO BE AVOIDED AND IT IS ASSAULTING A BATHROOM, LIKE A SHOOTING IN A PARKING LOT, HARM FROM A PRODUCT. THE STATUTE IS STRUCTURED TO DEFINE NEGLIGENCE CASES INCLUDING A NUMBER OF THINGS LIKE LIABILITY AND PRODUCT LIABILITY. >> IT IS ALTERING COMMON-LAW. >> THE STATUTE IS DEFINING NEGLIGENCE ACTIONS AND INCLUDES PRODUCT VIABILITY CASES. >> BEFORE WE WENT TO COMPARATIVE NEGLIGENCE AND TO BE A STORY NEGLIGENCE CAN THAT APPLY TO INTENTIONAL TORTS? IN FLORIDA WE WERE CONTRIBUTORY. DID THAT APPLY UNDER THE COMMON LAW TO INTENTIONAL TORTS? >> I DON'T BELIEVE SO, NO. >> YOU PROBABLY WANT TO GO INTO PUNITIVE DAMAGE.

IF WE WERE TO IMPROVE THE FOURTH DISTRICT'S OPINION WHICH WOULD GIVE THE 7 AND WHATEVER MILLION DOLLARS, AND THE \$25 MILLION, IS THAT THE END? ARE YOU ALLOWED -- YOU DIDN'T ASK FOR A REMITTITUR TO COME BACK AND SAY I WANT A NEW TRIAL ON PUNITIVE DAMAGES. >> THE FOURTH DISTRICT MADE CLEAR UNDER THE MORA DECISION THAT IS WHAT THE LAW IS. >> YOU ARE ALLOWED TO REJECT THE \$25 MILLION BUT YOU DIDN'T ASK FOR REMITTANCE. I THOUGHT YOU DIDN'T AFTER THIS >> WE ASKED FOR A NEW TRIAL AND REMITTED AND OUR REMITTITUR WAS DENIED AND OUR NEW TRIAL WAS DENIED. SINCE WE DIDN'T GET A REMITTITUR GRANTED, THERE WAS NO OPPORTUNITY TO SAY WE WANT A NEW TRIAL. >> I APPRECIATE YOUR BEING CANDID. THE EFFECT OF THIS, IF WE APPROVE THE FOURTH DISTRICT AND YOU DON'T AGREE WITH THE \$25 MILLION, THERE WOULD BE A NEW TRIAL ON PUNITIVE DAMAGES. >> I THINK WE HAVE THAT OPTION. I HONESTLY DON'T KNOW WHAT THE PLAN IS. I WOULD LIKE TO ADDRESS PUNITIVE DAMAGES. >> TO CARRY ON WITH THAT QUESTION THAT WAS ASKED, THE TRIAL JUDGE, TO DO A REMITTITUR ON PUNITIVE DAMAGES, IF THE TRIAL JUDGE WENT LOWER THAN 25 MILLION THAT WAS ASKED FOR, YOU WOULD HAVE THE OPTION TO SAY I WANT A NEW TRIAL. EVEN -- HE SET \$1 MILLION. >> NOT SURE WHAT IT WOULD BE IF WE SAID WE WANT THIS AMOUNT OF A REDUCTION AND IT WAS GIVEN I DON'T KNOW IF WE WOULD HAVE A RIGHT TO A NEW TRIAL.

>> YOU DIDN'T ASK FOR A SPECIFIC AMOUNT. AND A NEW TRIAL. >> THAT IS THE LAW, THAT IS WHAT THE LAW IS. NOT TELLING YOU WHAT IS GOING TO HAPPEN. >> DID THAT INVOLVE AND ADDITUR AS OPPOSED TO A REMITTITUR. >> -- IT MIGHT BE A LITTLE DIFFERENT. >> I DON'T THINK IT IS DIFFERENT. >> IN TERMS OF BEING ADVERSELY AFFECTED. >> IT WORKS THE SAME WAY. WHAT I WANT TO SAY ABOUT THE PUNITIVE DAMAGE AWARD, WHAT THE PLAINTIFFS HAVE DONE, WHAT THE PLAINTIFF OBVIOUSLY HAS DONE IS GET THIS COURT'S CONFLICT JURISDICTION OVER THE COMPARATIVE FAULT ISSUE, 3 QUARTERS OF THEIR BRIEF ABOUT THE PUNITIVE DAMAGE ISSUE ON WHICH THERE IS NOT A CONFLICT, ACTUALLY ARGUE FOR ONE OF A COUPLE OF RULES OF LAW, ONE OF WHICH WOULD BE ACTUALLY SAY YOU SHOULD SET A OF A COUPLE HUNDRED MILLION DOLLARS OR PUT OUT A PER SE RULE THAT SAYS 3 TIMES DAMAGES ARE ALL OKAY, NONE OF THOSE ISSUES OBVIOUSLY HAVE EVER BEEN BRIEFED OR DECIDED OR IN TERMS OF THIS COURT AND THIS CASE, THAT AVENUE ON THAT ISSUE WE SUBMIT MAKES NO SENSE. >> THE STATUTE -- THERE IS A STATUTE THAT TALKS ABOUT THREE TIMES PUNITIVE DAMAGE AND FOUR TIMES PUNITIVE DAMAGES SO IF THAT IS THE CASE, THREE TIMES THE COMPENSATORY DAMAGES, IS THERE REALLY --->> IF IT IS PERMISSIBLE. >> DO YOU REALLY HAVE AN ARGUMENT TO MAKE FOR THAT? >> YES BECAUSE YOU HAVE FACTORS UNDER THE REMITTITUR'S STATUTE

AND I WOULD PARTICULARLY POINT TO 768.745 DND THAT HAVE TO DO WITH BEING LOGICALLY APPARENT TO A REASONABLE PERSON AND THE VARIOUS DAMAGE AWARDS. THE TRIAL COURT MADE A CLEAR STATEMENT THAT HE DID THINK IT WAS LOGICAL AND THE PRINCIPAL REASON WAS THE VEHEMENT ARGUMENT OF COUNSEL THAT IT SHOULDN'T BE DONE. AND THE REASON THIS COURT NOT TO GET INTO THIS ISSUE AND WHAT YOU HAVE IN THESE CASES. TO THAT, STRUCK DOWN AWARDS AND EXCESS OF THAT, ONE IS FORTYSOMETHING AND ONE WAS 72, YOU DON'T HAVE WHAT I WOULD DESCRIBE AS A PROBLEM THAT NEEDS THE COURT TO RUSSIAN AND FIX IT AND THE ONLY WAY TO ADDRESS IT WOULD BE TO WALLOW IN THE FACTS OF THIS CASE. >> YOUR TIME IS UP. COUNSEL? >> I HATE TO CORRECT MY BROTHER BUT HE IS MISTAKEN ABOUT CROSSINGS. IT DEMONSTRATES WHEN WE WIN WHICH TWO NEGLIGENT DEFENDANT DID NOT STOP INTENTIONAL TORT. AND REDUCING LIABILITY FOR THE INTENTIONAL. YOU ABSOLUTELY DO FOR NEGLIGENT DEFENDANTS COME IT IS CLEAR IN MERRILL, IF YOU READ THE HARRELL OPINION FROM 97 LOOK AT OUR BURNS CASE CITED IN OUR BRIEF WHICH WAS 2005 CASE FROM THE FOURTH DISTRICT WHICH EXPRESSLY HOLDS THAT. IT IS BETWEEN THE NEGLIGENT DEFENDANTS. IN THE SAME CASE, YOU DON'T APPLY COMPARATIVE FAULT TO THE INTENTIONAL TORTS. >> THAT IS EASIER WITH SEPARATE INTENTIONAL -- IN THE QUESTION OF A COMBINED ACTION, WE LOOK AT THE CORE. DO YOU AGREE YOU LOOK AT THE

CORE? >> LOOK AT EACH ONE INDIVIDUALLY. IF WE LOST ON THE FRAUD CLAIM, EVEN THOUGH FRAUD WAS THE CORE OF THE CASE COMPARATIVE FAULT STILL APPLIES. >> THERE SHOULD BE JURY INSTRUCTION THAT SAYS PRECISELY THAT WHICH IS THERE IS NO COMPARATIVE FAULT REDUCTION IF YOU FIND ALSO INTENTIONAL TORT. >> I DON'T THINK A JURY INSTRUCTION IS NECESSARY. IF YOU WANT TO TELL THE JURY WHAT THE END RESULT IS, TELL THE MAN WE HAVE NO OBJECTION TO THAT. >> I KNOW YOU ARE OUT OF TIME BUT HE HAS CITED MANY PAGES REPEATEDLY SAYS, THAT, THERE IS, A REDUCTION COMPARATIVE FAULT. >> THAT'S WRONG. THE JURY WAS NEVER TOLD BY ANYBODY THAT THE DAMAGES WOULD BE REDUCED EXCEPT FOR ONE TIME. THE ONLY TIME THEY WERE TOLD ANYTHING ABOUT WHETHER NEGLIGENCE OR ANYTHING WOULD BE REDUCED THEY SAID THE IMAGES WON'T BE REDUCED ON INTENTIONAL TORTS. THERE IS NO INSTRUCTION. THERE IS NO ARGUMENT. THERE IS NOTHING THAT TOLD THIS JURY. >> BUT, REALLY THERE IS A LOT OF ARGUMENT ABOUT THE, YOUR CLIENTS ACCEPTING RESPONSIBILITY AND BEING AT FAULT. YOU WOULD CONCEDE THAT? THAT WAS KIND OF A THEME? YES. AND OUR CLIENT WAS AT FAULT. OUR CLIENT WAS PARTIALLY-- SO THEIR DEFENSE TO THE FRAUD CLAIM WAS, YOU WEREN'T DECEIVED. YOU WANTED TO KEEP SMOKING. THAT IS A CONTRIBUTING CAUSE. WE AGREE.

THAT IS A PARTIAL CAUSE. THAT IS EVEN A PARTIAL CAUSE OF THE FRAUD, BUT THE LAW SAYS, EVEN AS A VICTIM AS A MATTER OF FACT ARE A PARTIAL CAUSE WE DON'T REDUCE THE DAMAGES BECAUSE IT WAS AN INTENTIONAL TORT. IF MAY, JUST THE LAST ANSWER TO THAT? >> SURE. >> JUST TO FINISH. WHAT THE ARGUMENT ABOUT THE FRAUD WAS, IS THAT HE WAS DEFRAUDED IN THE BEGINNING TO BEGIN SMOKING. AND YES, THIS WAS IN THE 1940s. AND AS INFORMATION CAME OUT HE SHOULD HAVE KNOWN HE SHOULD QUIT AND HE SHOULD HAVE TRIED HARDER AND THAT IS WHY HE IS PARTIALLY AT FAULT. THE INITIAL WAS CLEARLY FRAUD. AND THEN AFTERWARDS, WHETHER THE FRAUD HELPED KEEP HIM FROM QUITTING THAT IS THE JURY QUESTION THEY HAD TO RESOLVE BUT WE HAD TO ADDRESS, THAT YES, IT IS PARTIALLY HIS FAULT. THE POINT OF THE LAW, WHAT THE LEGISLATURE SAID, EVEN IF IT IS THE PLAINTIFF'S FAULT, EVEN IF THEY WERE NEGLIGENT IN BEING DECEIVED, WE DON'T REDUCE THOSE DAMAGES AS A MATTER OF PUBLIC POLICY ESTABLISHED FIRST BY THE COMMON LAW AND ADOPTED BY THE LEGISLATURE. >> THANK YOU FOR YOUR ARGUMENTS. >> THANK YOU VERY MUCH. >> WE'RE IN RECESS FOR TEN MINUTES.